



Mehmet Gençer

Professor-Business

CONTACT ME

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EDUCATION

PhD. Business-Management
Istanbul Bilgi University
2004 - 2009

MSc Electronics Engineering
Eastern Mediterranean University
Tampere Institute of Technology
1990 - 1994

BSc Electronics Engineering
Bilkent University
1986 - 1990

SKILLS

- Innovation consulting
- Management consulting
- Data Analytics
- Programming
- Technology Analysis

WORK EXPERIENCE

Prof./Assoc.Prof. 2016 - current
Izmir University of Economics, Business Administration Dept.

Courses taught: HRM, Business Analytics, Data Literacy. Research projects: Digital Transformation scale development. Administrative: Director-Innovative Entrepreneurship Research Center, Vice Dean

Asst.Prof. 2002 - 2016
Istanbul Bilgi University, Computer Science Dept.

Courses taught: Computer Programming, AI, Innovation Management, MIS. Research projects: Agent-based simulation of EU economy. Administrative: Department chair

Software Developer 1999 - 2001
VCom LLC., Fairfax, Virginia, USA

Expert systems and online services software development.

Software Developer 1994 - 1999
Otokod LLC, Istanbul

Automation systems and software development

SELECTED PUBLICATIONS

- "Applied Social Network Analysis With R", book, 2020
- "Agile Approach as an Answer to Internal Uncertainty: A case study in large scale manufacturing". International Journal of Manufacturing Technology and Management, vol. forthcoming, 2022 forthcoming.
- "Contracting for the Unknown: Managing Turkcell's Agile Innovation Projects with Technology Partners", published teaching case, 2020
- "Marketing concept evolution: a bibliometrics co-occurrence analysis". Marketing and Management of Innovations journal, 2019
- "Listening to the organization: change evaluation with discourse analysis". Journal of Organizational Change Management, 2018.

TEACHING EXPERIENCE

- Data Literacy for Business and Social Sciences (undergrad)
- Data Analytics for Business and Social Sciences (undergrad)
- Business analytics and Big Data (undergrad)
- Human Resources Management (undergrad)
- Technology Management (executive MBA)
- Innovation Management (PhD)